



Fayetteville

Part-time Marketing Assistant

The Marketing Assistant will play a crucial role in supporting our marketing team in various initiatives.

Key responsibilities include:

1. Assisting in the development and implementation of marketing strategies and campaigns.
2. Conducting market research and analyzing data to identify target audiences and market trends.
3. Assisting in creating and editing marketing materials such as brochures, presentations, and social media content.
4. Managing and monitoring the firm's social media accounts, engaging with followers and responding to inquiries.
5. Supporting the planning and organization of events, webinars, and workshops.
6. Collaborating with cross-functional teams to ensure marketing efforts align with overall business objectives.

Requirements:

To be considered for this position, candidates should meet the following requirements:

1. Currently enrolled as a student.
2. Excellent written and verbal communication skills.
3. Proficiency in Microsoft Office Suite and familiarity with social media platforms.
4. Creative thinking and the ability to analyze and problem-solve.
5. Strong organizational and time management skills.
6. Basic knowledge of marketing principles and techniques.

This position is part-time, requiring approximately 20/ 25 hours of work per week. We believe that this position offers a valuable opportunity for students to gain hands-on experience in the marketing field while contributing to our firm's success.

For More Information and Apply:

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