



## **COVENANT LOVE CHURCH**

### **Creative Director or Pastor**

The **Creative Director or Pastor** will provide oversight and leadership to the Creative Staff, and volunteers of Covenant Love. The Creative Director or Pastor is directly responsible to the Executive Pastor with ultimate accountability to the Senior/Lead Pastor.

The role of the Creative Director or Pastor will be to oversee, cast vision, strategize, and provide direction in all areas pertaining to the CL Creative team for the Sunday Experience and other CL events. The Creative Director or Pastor is also responsible for vision, growth, and expansion in the digital realm.

### **Essential Functions & Job Duties**

1. Collaborate in all phases of the weekend service and weekly digital content from concept development through production.
  - a. Collaborate with Technical Director in content creation & Sunday worship experience.
2. Oversee Creative Team meetings
  - a. Facilitate conversation revolving around services, events, and creative leadership
  - b. Delegate responsibilities to the staff
  - c. Create a culture based on the vision, mission & core values
  - d. Provide encouragement and direction to team
3. Oversee all communications including print graphics, website management, social media and maintaining consistence of branding across all formats.
4. Oversee the approval and placement of volunteer leadership for the Creative team.
  - a. Interviewing potential leaders and volunteers
  - b. Approve and sign off on volunteer applications
5. Attend Weekly Meetings
  - a. Creative brainstorming sessions with lead pastor
  - b. Pastoral
  - c. Corporate Staff Meetings
  - d. Sunday Experience
  - e. Service Prep
  - f. Creative Staff Team Meetings

- g. Special events
    - h. Creative brainstorming meetings with ministries
6. Coordinate with other departments and the creative team for upcoming projects and events
7. Assist with training for volunteers
8. Create videos for church events and activities
  - a. Teasers
  - b. Promos
  - c. Social Media videos
  - d. Intro videos
9. Recruit creative volunteer leaders to serve for the events and services

### **Job Requirements**

1. Demonstrate a godly lifestyle and spiritual leadership to the Covenant Love community.
2. Excellent written and verbal communication skills
3. Preferred 3 + years' experience in ministry management with graphic design, marketing, and creative management experience
4. Successful experience leading a creative team
5. Exceptional organizational skills with the ability to excel at details, multi-task and thrive in a deadline-driven environment
6. Excellent people management and team empowerment skills
7. Passion for team, staff culture, excellence, and loyalty
8. Willingness and openness to be pastored and coached
9. Self-motivated, professional demeanor, adaptable to change
10. Perform other duties as assigned

To Apply, please fill out these forms:

<https://covenantlove.wufoo.com/forms/cl-employment-application/>

<https://covenantlove.wufoo.com/forms/cl-employment-application-followup/>