Awards

Associate Degree: Length of Program: Prerequisite:	Graphic Design (A30100) 5 Semesters High School Diploma, Placement Test Equivalent
Diploma: Length of Program: Prerequisite:	Digital Illustration Diploma (D30100D1) 4 Semesters High School Diploma, Placement Test Equivalent
Diploma: Length of Program: Prerequisite:	Animation Diploma (D30100D2) 4 Semesters High School Diploma, Placement Test Equivalent
Diploma: Length of Program: Prerequisite:	Marketing & Advertising Diploma (D30100D3) 3 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Graphic Design Basics Certificate (C30100C2) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Adobe Applications Certificate (C30100C4) 3 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Graphic Design Basics Certificate (C30100H1) 2 Semesters Placement Test Equivalent

Program Information Contact

Curriculum Chairperson

Jennifer Fisher (910) 678-9839 Virtual College Center, Room 200-B fisherjl@faytechcc.edu

www.faytechcc.edu

Other Important Information

Application Deadlines: The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services:

Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study **may or may not be eligible** for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.





2201 Hull Road P.O. Box 35236 Fayetteville, NC 28303 (910) 678-8400

GRAPHIC DESIGN



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Fayetteville Technical Community College

910-678-8400 P.O. Box 35236 • 2201 Hull Road Fayetteville, NC 28303

An Equal Opportunity Employer

Rev. 04/09/25

PROGRAM FACT SHEET GRAPHIC DESIGN (A30100)



The Advertising and Graphic Design curriculum is designed to provide students with knowledge and skills necessary for

employment in the graphic design profession, which emphasizes design, advertising, illustration, and digital and multimedia preparation of printed and electronic promotional materials.

Students will be trained in the development of

concept and design for promotional materials such as newspaper and magazine advertisements, posters, folders, letterheads, corporate symbols, brochures, booklets, preparation of art for



printing, lettering and typography, photography, and electronic media.

Graduates should qualify for employment opportunities with graphic design studios, advertising agencies, printing companies, department stores, a wide variety of manufacturing industries, newspapers, and businesses with in-house graphics operations.



FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE GRAPHIC DESIGN (A30100) Effective: Fall 2025 Revised: 04/09/25

Length: 5 Semesters Prerequisite: High School Diploma, Placement Test Equivalent Award: Associate in Applied Science

Fall Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACA	120	Career Assessment	1	0	0	1
or						
ACA	122	College Transfer Success	0	2	0	1
ENG	110	Freshman Composition	3	0	0	3
or						
ENG	111	Writing and Inquiry	3	0	0	3
GRD	121	Drawing Fundamentals I	1	3	0	2
GRD	141	Graphic Design I	2	4	0	4
GRD	154	Vector Imaging Software	1	4	0	3
GRD	159	Raster Imaging Application	is 1	4	0	3
		Totals	8	15	0	16

Spring Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	110	Typography I	2	3	0	3
GRD	131	Illustration I	1	4	0	3
GRD	142	Graphic Design II	2	4	0	4
GRD	155	Publication Design	1	4	0	3
		Math Elective	2	2	0	3
		Totals	8	17	0	16

Summer Semester 1

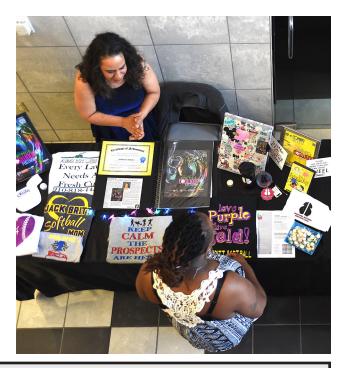
<u>oummer oemester r</u>						
Prefix No.	Title	Class	Lab	Clinical	Credit	
COM 120	Intro Interpersonal Com	3	0	0	3	
or	·					
COM 231	Public Speaking	3	0	0	3	
	Major Elective	3	0	0	3	
	Totals	6	0	0	6	
Fall Semester 2						
Fall Semes	<u>ter 2</u>					
Fall Semes Prefix No.	<u>ter 2</u> Title	Class	Lab	Clinical	Credit	
		Class 1	Lab 4	Clinical 0	Credit 3	
Prefix No.	Title	Class 1 2				
Prefix No. GRD 180	Title Interactive Design	1	4	0	3	
Prefix No. GRD 180 GRD 188	Title Interactive Design Graphic Design for Web I	1 2	4 3	0 0	3 3	
Prefix No. GRD 180 GRD 188 GRD 241	Title Interactive Design Graphic Design for Web I Graphic Design III	1 2 2	4 3 4	0 0 0	3 3 4	

Totals

Spring Semester 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	242	Graphic Design IV	2	4	0	4
GRD	280	Portfolio Design	2	4	0	4
		Humanities/Fine Arts Elect	3	0	0	3
		Soc Behav Science Elect	3	0	0	3
		Major Elective	2	2	0	3
		Totals	12	10	0	16

TOTAL REQUIRED CREDITS.... 67



Work-Based Learning Option: Qualified students may elect to take up to three (3) credit hours of Work-Based Learning in lieu of a Major elective provided they acquire approval from the Work-Based Learning Coordinator and the Department Chairperson.

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Refer to the FTCC website for the most current information. Go to www.faytechcc.edu and click on College Catalog.