

## Awards

<b>Associate Degree:</b>	Graphic Design (A30100)
<b>Length of Program:</b>	5 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Diploma:</b>	Digital Illustration Diploma (D30100D1)
<b>Length of Program:</b>	4 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Diploma:</b>	Animation Diploma (D30100D2)
<b>Length of Program:</b>	4 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Diploma:</b>	Marketing & Advertising Diploma (D30100D3)
<b>Length of Program:</b>	3 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Certificate:</b>	Graphic Design Basics Certificate (C30100C2)
<b>Length of Program:</b>	2 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Certificate:</b>	Adobe Applications Certificate (C30100C4)
<b>Length of Program:</b>	3 Semesters
<b>Prerequisite:</b>	High School Diploma, Placement Test Equivalent
<b>Certificate:</b>	Graphic Design Basics Certificate (C30100H1)
<b>Length of Program:</b>	2 Semesters
<b>Prerequisite:</b>	Placement Test Equivalent

## Program Information Contact

### Curriculum Chairperson

Jennifer Fisher  
(910) 678-9839  
Virtual College Center, Room 200-B  
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www.faytechcc.edu

Rev. 04/09/25

## Other Important Information

**Application Deadlines:** The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

**Scholarship/Title IV Financial Aid/VA Services:** Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study may or may not be eligible for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.

**FTCC**  
FAYETTEVILLE TECHNICAL  
COMMUNITY COLLEGE  
2201 Hull Road  
PO Box 35236  
Fayetteville, NC 28303  
(910) 678-8400



# GRAPHIC DESIGN



www.faytechcc.edu

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910-678-8400  
P.O. Box 35236 • 2201 Hull Road  
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## PROGRAM FACT SHEET GRAPHIC DESIGN (A30100)



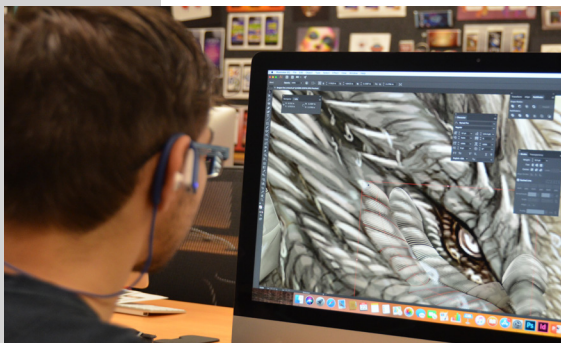
The Advertising and Graphic Design curriculum is designed to provide students with knowledge and skills necessary for

employment in the graphic design profession, which emphasizes design, advertising, illustration, and digital and multimedia preparation of printed and electronic promotional materials.

Students will be trained in the development of concept and design for promotional materials such as newspaper advertisements, posters, folders, letterheads, corporate symbols, brochures, booklets, preparation of art for printing, lettering and typography, photography, and electronic media.



Graduates should qualify for employment opportunities with graphic design studios, advertising agencies, printing companies, department stores, a wide variety of manufacturing industries, newspapers, and businesses with in-house graphics operations.



## FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

### GRAPHIC DESIGN (A30100)

Effective: Fall 2025

Revised: 04/09/25

Length: 5 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Associate in Applied Science

#### Fall Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACA	120	Career Assessment	1	0	0	1
or						
ACA	122	College Transfer Success	0	2	0	1
ENG	110	Freshman Composition	3	0	0	3
or						
ENG	111	Writing and Inquiry	3	0	0	3
GRD	121	Drawing Fundamentals I	1	3	0	2
GRD	141	Graphic Design I	2	4	0	4
GRD	154	Vector Imaging Software	1	4	0	3
GRD	159	Raster Imaging Applications	1	4	0	3
<b>Totals</b>			<b>8</b>	<b>15</b>	<b>0</b>	<b>16</b>

#### Spring Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	110	Typography I	2	3	0	3
GRD	131	Illustration I	1	4	0	3
GRD	142	Graphic Design II	2	4	0	4
GRD	155	Publication Design	1	4	0	3
		Math Elective	2	2	0	3
<b>Totals</b>			<b>8</b>	<b>17</b>	<b>0</b>	<b>16</b>

#### Summer Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
COM	120	Intro Interpersonal Com	3	0	0	3
or						
COM	231	Public Speaking	3	0	0	3
		Major Elective	3	0	0	3
<b>Totals</b>			<b>6</b>	<b>0</b>	<b>0</b>	<b>6</b>

#### Fall Semester 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	180	Interactive Design	1	4	0	3
GRD	188	Graphic Design for Web I	2	3	0	3
GRD	241	Graphic Design III	2	4	0	4
GRD	265	Digital Print Production	1	4	0	3
GRD	282	Advertising Copywriting	1	3	0	2
<b>Totals</b>			<b>7</b>	<b>18</b>	<b>0</b>	<b>15</b>

#### Spring Semester 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	242	Graphic Design IV	2	4	0	4
GRD	280	Portfolio Design	2	4	0	4
		Humanities/Fine Arts Elect	3	0	0	3
		Soc Behav Science Elect	3	0	0	3
		Major Elective	2	2	0	3
<b>Totals</b>			<b>12</b>	<b>10</b>	<b>0</b>	<b>16</b>

**TOTAL REQUIRED CREDITS.... 67**



**Work-Based Learning Option:** Qualified students may elect to take up to three (3) credit hours of Work-Based Learning in lieu of a Major elective provided they acquire approval from the Work-Based Learning Coordinator and the Department Chairperson.

Refer to the FTCC website for the most current information. Go to [www.faytechcc.edu](http://www.faytechcc.edu) and click on College Catalog.