

## Awards

Associate Degree: Length of Program: Prerequisite:	General Business Administration (A25120G) 5 Semesters High School Diploma, Placement Test Equivalent
Associate Degree: Length of Program: Prerequisite:	Human Resources Administration (A25120H) 5 Semesters High School Diploma, Placement Test Equivalent
Associate Degree: Length of Program: Prerequisite:	Marketing (A25120M) 5 Semesters High School Diploma, Placement Test Equivalent
Associate Degree: Length of Program: Prerequisite:	Operations Management (A25120O) 5 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Organizational Leadership Certificate (C25120C9) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Business Foundations Certificate (C25120C10) 1 Semester High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Small Business Operations Certificate (C25120C11) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Entrepreneurship Certificate (C25120C12) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	E-Marketing Certificate (C25120C13) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Sales & Customer Service Certificate (C25120C14) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Total Quality Management Certificate (C25120C15) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Project Leadership Certificate (C25120C16) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Equal Opportunity & Employee Relations Certificate (C25120C17) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Recruitment & Staffing Specialist Certificate (C25120C18) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Payroll & Benefits Specialist Certificate (C25120C19) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Nonprofit & Community Leadership Certificate (C25120C20) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Government Procurement & Contracting Certificate (C25120C21) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Leadership & Management Certificate (C25120C22) 1 Semester High School Diploma, Placement Test Equivalent

## Awards cont'd.

Certificate: Length of Program: Prerequisite:	Operations Leadership Certificate (C25120C23) 1 Semester High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Project Management Certificate (C25120C24) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Global Human Resources Certificate (C25120C25) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Marketing Analytics Certificate (C25120C26) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Operations Analytics Certificate (C25120C27) 2 Semesters High School Diploma, Placement Test Equivalent
Certificate: Length of Program: Prerequisite:	Business Foundations (C25120H1) 2 Semesters Placement Test Equivalent

## Program Information Contact

Cheryl Campbell, BA Instructor  
(910) 678-8595 • [campbelc@faytechcc.edu](mailto:campbelc@faytechcc.edu)  
Cumberland Hall, Room 377-B  
[www.faytechcc.edu](http://www.faytechcc.edu)

## Other Important Information

**Application Deadlines:** The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

**Scholarship/Title IV Financial Aid/VA Services:** Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study may or may not be eligible for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.



2201 Hull Road  
P.O. Box 35236  
Fayetteville, NC 28303  
(910) 678-8400

### SOUTHERN ASSOCIATION OF COLLEGES & SCHOOLS COMMISSION ON COLLEGES

Fayetteville Technical Community College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate degrees, diplomas, and certificates. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Fayetteville Technical Community College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website ([www.sacscoc.org](http://www.sacscoc.org)).

# NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE



[www.faytechcc.edu](http://www.faytechcc.edu)

*Fayetteville Technical  
Community College*

910-678-8400  
P.O. Box 35236 • 2201 Hull Road  
Fayetteville, NC 28303

An Equal Opportunity Employer

## PROGRAM FACT SHEET BUSINESS ADMINISTRATION/ NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE (C25120C20)



The Nonprofit and Community Leadership certificate is designed to prepare individuals to actively engage in nonprofit management and participate in local government leadership activities.

Course work includes public sector governance, marketing, fundraising/stewardship and organizational behavior.

Upon completion, students should be prepared to work with and/or hold leadership positions in community programs, boards, and nonprofit organizations. Students may transfer these courses into the Associate degree Business Administration programs.

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.



Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning.

Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small businesses or industries.

## FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE BUSINESS ADMINISTRATION/NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE (C25120C20)

Effective: Fall 2022

Revised: 02/03/22

Length: 2 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Certificate

### FALL SEMESTER

Prefix	No.	Title	Class	Lab	Clinical	Credit
LDR	110	Introduction to Leadership	3	0	0	3
or						
MKT	232	Social Media Marketing	3	2	0	4
NPO	110	Intro to Nonprofit Mgmt	3	0	0	3
PAD	151	Intro to Public Admin	3	0	0	3
<b>TOTALS</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>

### SPRING SEMESTER

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	255	Org Behavior in Business	3	0	0	3
NPO	111	Governance & Leadership	3	0	0	3
NPO	120	Fundraising/Stewardship	3	0	0	3
<b>TOTALS</b>			<b>9</b>	<b>0</b>	<b>0</b>	<b>9</b>

**TOTAL REQUIRED CREDITS.... 18**

Work-Based Learning Option: NA

### Nonprofits are a vital part of our quality of life.

In North Carolina, alone, there are approximately 40,000 nonprofit agencies and groups which provide support in various areas including:

- Animal Rights/Welfare
- Environmental Protection
- Emergency Relief
- Medical Assistance
- Education
- Political Organizations
- Cancer Support & Research
- Houses of Worship
- Performing Arts
- Hospice
- Food Banks
- Community Support
- Civic Organizations
- Senior Citizens
- Military & Veterans
- Public Service

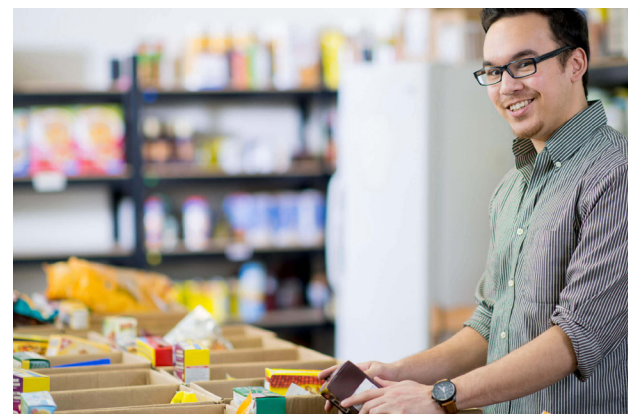


## QUICK FACTS:

### Nonprofits' Impact on North Carolina

- Nonprofits provide more than **400,000 jobs** - almost 10% of all jobs in N.C.
- ◊ The nonprofit sector **pays nearly \$15 billion in wages** in North Carolina each year. (1 out of every 10 jobs)
- Nonprofits **put \$42.5 billion back into North Carolina's economy** each year.
- ◊ This economic **impact has more than doubled in a decade.**
- Nonprofits **are a large and diverse sector.**
- The nonprofit sector **is a crucial part of our economy now and in the future.**

2016 Source: N.C. Center for Nonprofits [www.ncnonprofits.org](http://www.ncnonprofits.org)



Refer to the FTCC website for the most current information. Go to [www.faytechcc.edu](http://www.faytechcc.edu) and click on College Catalog.