



*Enriching Lives,
Reimagining Futures,
Your Next Chapter
Starts Here*

Strategic Plan

2024- 2029

FTCC
*Fayetteville Technical
Community College*

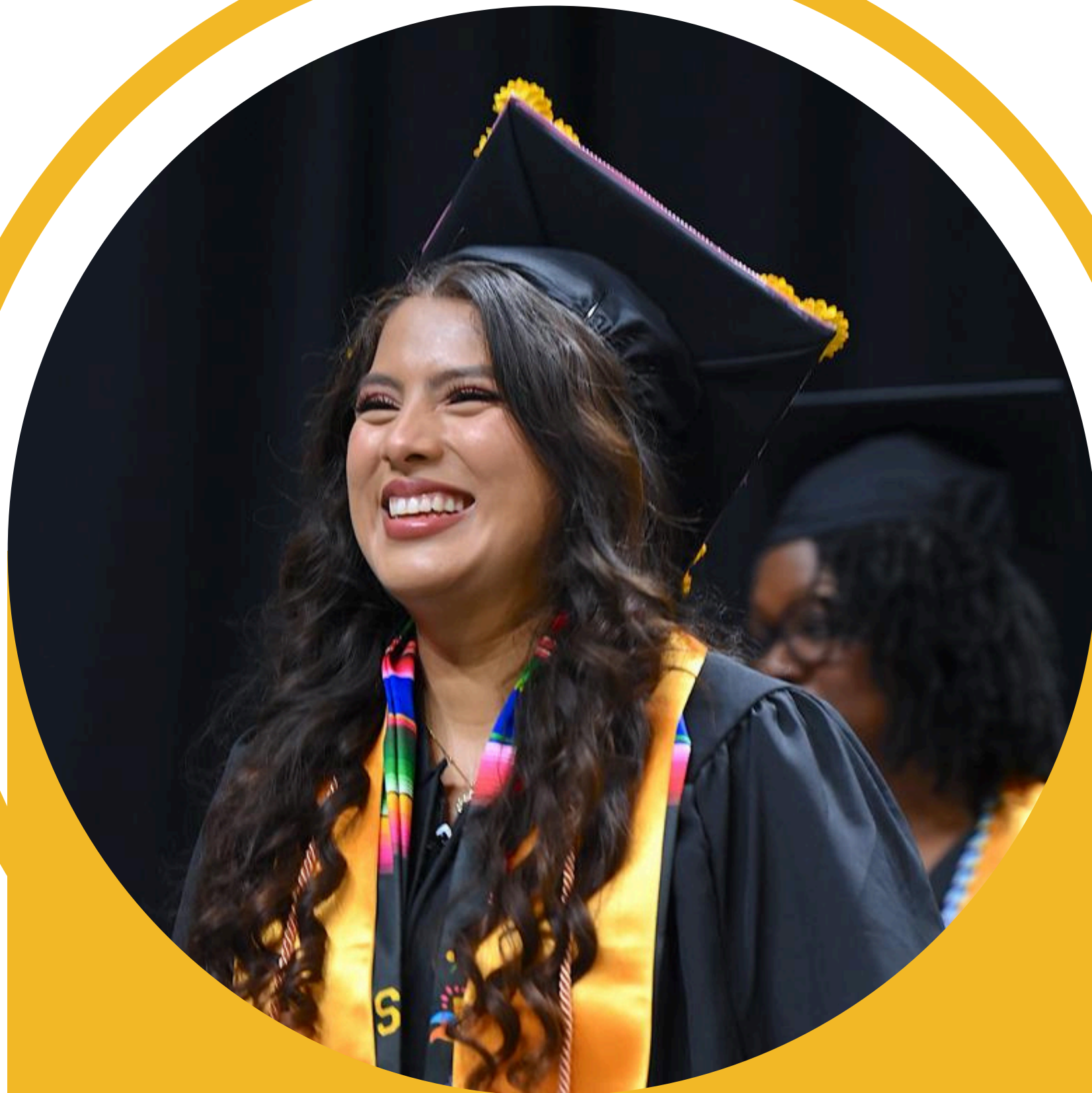
Mission and Vision

Our Mission

Serve as a student-centered institution focused on building a highly-skilled workforce fueling economic growth

Our Vision

Transforming lives through lifelong learning



Our Values

Growth Mindset	We believe in the power of continuous learning and improvement, embracing challenges as opportunities to grow and achieve our full potential.
Integrity	We uphold honesty, ethics, and moral principles in all actions.
Empowerment	We enable students, faculty, and staff to achieve their full potential.
Inclusion	We embrace diversity and ensure that every voice is valued, creating a culture of belonging and mutual respect.
Transparency	We prioritize openness and honesty in college operations and decisions, ensuring accessible information for students, faculty, and staff.

Our Values

Accountability	We take responsibility for our actions and commitments, upholding the highest standards of integrity and delivering on our promises.
Respect	We treat everyone with dignity, valuing diverse perspectives and fostering a culture of mutual trust and consideration.
Responsiveness	We act promptly and effectively, adapting to the needs of the community, industry partners, and labor market with agility and precision.

Student Success



Strategic Priorities

**Student-
Centered
Culture**

**Strong
Partnerships
&
Community
Engagement**

**High Quality
Programs Aligned
to Labor Market
Needs**

**Financial
Stewardship**

Institutional Goal #1

Increase the number of students earning degrees or short-term workforce credentials that align with high demand employment



- Boost enrollment by 3% annually
- Enhance student transfer success
- Meet or exceed system-wide averages on the NC Community College System's Performance Measures for Student Success Report
- Align educational and workforce programs to high demand employment opportunities
- Increase student retention and persistence rates through high quality support programs and interventions
- Achieve 85% course pass rates across all program areas

Institutional Goal #2

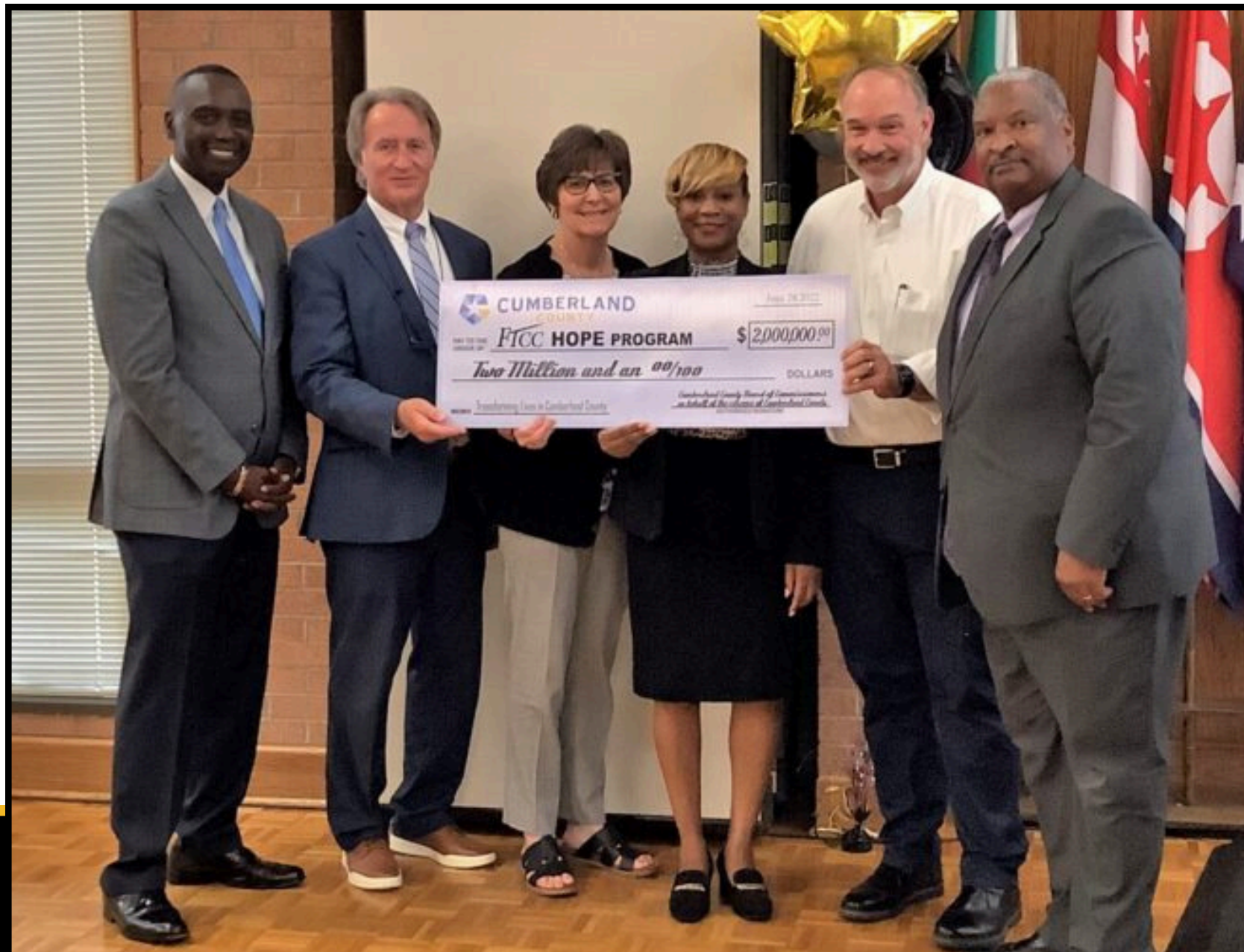
Maintain a culture of quality customer service and continuous improvement

- Maintain high levels of engagement and responsiveness to our community and employer needs through work-based learning and other strategic initiatives
- Foster a welcoming and service-oriented culture through strategies that create Hope, Unity, and Belonging for students, faculty, and staff
- Achieve a 90% customer satisfaction rate on institutional surveys
- Utilize inclusive processes to increase internal stakeholder input in decision-making
- Be transparent in the community with internal and external constituent groups
- Enhance relationships with community and business stakeholders to refine educational and workforce programs to serve community needs and meet industry demand



Institutional Goal #3

Ensure fiscal responsibility, accountability, and financial stability



- Engage in proactive and inclusive budget planning
- Maximize limited resources through enhanced productivity and increased accountability
- Allocate funds strategically to support the core mission
- Streamline operations
- Closely monitor spending and forecast future funding needs
- Maintain a data-driven decision-making process
- Increase funding from philanthropic and private sources to support workforce alignment and meet regional and state labor market needs
- Be transparent and consistent in communicating the rationale and details for resource allocation decisions

Institutional Goal #4

Focus on improving the economic mobility of citizens through workforce preparedness aligned with industry needs



- Strengthen economic development in the College's service area through strong partnerships that result in clear alignment with high demand workforce needs
- Maintain an effective Career Development Center that achieves a 90% job placement rate
- Maintain Top 10 Military Friendly Schools national ranking for veteran, active military, and dependent services
- Promote and fully utilize the FTCC CARES Program to ensure students receive quality academic and career advising, as well as access to services and resources to assist in meeting their goals
- Increase opportunities for students to gain work and real-world experiences during their educational and workforce training journey
- Provide high quality student services and support initiatives that promote Hope, Unity and Belonging for all students



At FTCC, we believe we are better together.

To learn more about our strategic imperatives and join our collective efforts to enrich the lives of our students and community, please contact:

Office of Strategic Initiatives

(910) 678-8466

www.faytechcc.edu