

Awards

ASSOCIATE DEGREES:

General Business Administration (A25120G)
Human Resources Administration (A25120H)
Marketing (A25120M)
Operations Management (A25120O)

Length of Program: 5 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

CERTIFICATES:

Organizational Leadership Certificate (C25120C9)
Small Business Operations Certificate (C25120C11)
Entrepreneurship Certificate (C25120C12)
Total Quality Management Certificate (C25120C15)
Project Leadership Certificate (C25120C16)
Equal Opportunity & Employee Relations Certificate (C25120C17)
Recruitment & Staffing Specialist Certificate (C25120C18)
Payroll & Benefits Specialist Certificate (C25120C19)
Nonprofit & Community Leadership Certificate (C25120C20)
Government Procurement & Contracting Certificate (C25120C21)
Project Management Certificate (C25120C24)
Global Human Resources Certificate (C25120C25)
Marketing Analytics Certificate (C25120C26)
Operations Analytics Certificate (C25120C27)
Entrepreneurship Fundamentals Certificate (C25120C28)
Sales & Customer Experience Certificate (C25120C29)
Digital & Social Media Marketing Certificate (C25120C30)

Length of Program: 2 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

CERTIFICATES:

Business Foundations Certificate (C25120C10)
Leadership and Management Certificate (C25120C22)
Operations Leadership Certificate (C25120C23)

Length of Program: 1 Semester

Prerequisite: High School Diploma, Placement Test Equivalent

HIGH SCHOOL CONNECTIONS CERTIFICATES:

Business Foundations (C25120H1)

Length of Program: 2 Semesters

Prerequisite: Placement Test Equivalent

Other Important Information

Application Deadlines: The program is designed for a student to enter during the the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services: Scholarships/ Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study may or may not be eligible for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.

Program Information Contact

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NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE



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PROGRAM FACT SHEET BUSINESS ADMINISTRATION/ NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE (C25120C20)



The Nonprofit and Community Leadership certificate is designed to prepare individuals to actively engage in nonprofit management and participate in local government leadership activities.

Course work includes public sector governance, marketing, fundraising/stewardship and organizational behavior.

Upon completion, students should be prepared to work with and/or hold leadership positions in community programs, boards, and nonprofit organizations. Students may transfer these courses into the Associate degree Business Administration programs.

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.



Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning.

Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small businesses or industries.

FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE BUSINESS ADMINISTRATION/NONPROFIT & COMMUNITY LEADERSHIP CERTIFICATE (C25120C20)

Effective: Fall 2025

Revised: 03/12/25

Length: 2 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Certificate

FALL SEMESTER

Prefix	No.	Title	Class	Lab	Clinical	Credit
LDR	110	Introduction to Leadership	3	0	0	3
or						
MKT	232	Social Media Marketing	3	2	0	4
NPO	110	Intro to Nonprofit Mgmt	3	0	0	3
PAD	151	Intro to Public Admin	3	0	0	3
TOTALS			9	0	0	9

SPRING SEMESTER

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	255	Org Behavior in Business	3	0	0	3
NPO	111	Governance & Leadership	3	0	0	3
NPO	120	Fundraising/Stewardship	3	0	0	3
TOTALS			9	0	0	9

TOTAL REQUIRED CREDITS.... 18

Work-Based Learning Option: NA

Nonprofits are a vital part of our quality of life.

In North Carolina, alone, there are approximately 40,000 nonprofit agencies and groups which provide support in various areas including:

- Animal Rights/Welfare
- Environmental Protection
- Emergency Relief
- Medical Assistance
- Education
- Political Organizations
- Cancer Support & Research
- Houses of Worship
- Performing Arts
- Hospice



- Food Banks
- Community Support
- Civic Organizations
- Senior Citizens
- Military & Veterans
- Public Service

QUICK FACTS:

Nonprofits' Impact on North Carolina

- Nonprofits provide more than **400,000 jobs** - almost 10% of all jobs in N.C.

◊ The nonprofit sector **pays nearly \$15 billion in wages** in North Carolina each year. (1 out of every 10 jobs)

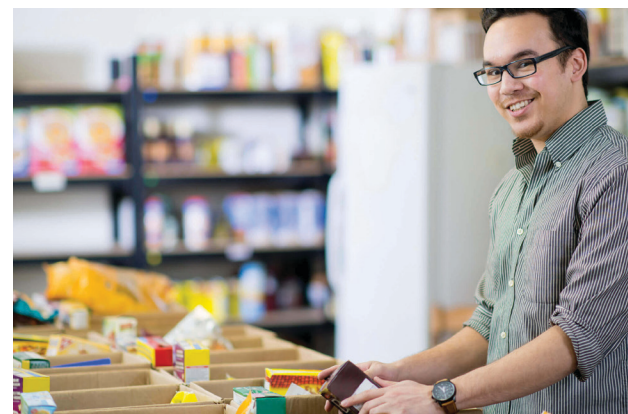
- Nonprofits **put \$42.5 billion back into North Carolina's economy** each year.

◊ This economic **impact has more than doubled in a decade.**

- Nonprofits **are a large and diverse sector.**

- The nonprofit sector **is a crucial part of our economy now and in the future.**

2016 Source: N.C. Center for Nonprofits www.ncnonprofits.org



Refer to the FTCC website for the most current information. Go to www.faytechcc.edu and click on College Catalog.