



The FTCC CIE is open
Monday - Friday
8:00 am to 5:00 pm
Fayetteville Campus
General Classroom Building (GCB)
Room 205

For more information, contact
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FTCC

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*An intense business and mentoring
program for entrepreneurs who want
to turn their ideas into success!*



CENTER FOR INNOVATION AND ENTREPRENEURSHIP (CIE)

The CIE helps veterans, students, and the general public start businesses, buy businesses, and expand existing businesses for growth.

FTCC CIE is a partnership with BUNKER LABS RDU and EntreDot



This 10-week curriculum, 3-hour session per week, provides details on creating a plan for business, launching it into the market and running the business to achieve the entrepreneur's business plan objectives. During the curriculum, entrepreneurs are mentored through the steps necessary to achieve their near-term objectives, starting at whatever level of business maturity they have currently reached.

Topics include:

- **Ideation**
 - Developing a solid business idea
- **Conceptualization**
 - Marketing & sales strategy/competitive environment
- **Creation**
 - Developing a prototype/Proof of Concept
- **Evaluation**
 - Completing a business plan & raising money
- **Preparation**
 - Launching your new business
- **Commercialization**
 - Building repeat sales & operating systems

Participants will:

- **Experiment** in an environment where their business ideas will be put to the test
- **Engage** in a curriculum that inspires an entrepreneur and creates a plan to put those ideas into actions
- **Educate** themselves on the importance of focus, marketing understanding, and business discipline
- **Learn** from seasoned mentors and advisors who have run successful companies
- **Connect** with the resources, tools and network needed to be successful

