



FTCC Foundation Annual Event **SPONSORSHIP OPPORTUNITIES**





***"Giving is not just about making a donation,
it's about making a difference."***

- Kathy Calvin



We are excited to present to you our sponsorship opportunities for 2021. Our events are designed to welcome the community to FTCC's beautiful 135-acre campus, highlight our students and academic programs, and raise money for scholarships, student support, and programs.

The **FTCC Foundation Golf Tournament** has been known as one of the best golf tournaments in the area for more than 30 years. With your help this year, we will surpass \$1 million raised for student scholarships at FTCC. We hope you will join us as a sponsor and take the day off on October 21 to play a great round of golf with friends old and new.

This is the second year of the **Trojan 5K Run/Walk**, which will take place on September 25 on the Fayetteville campus. It will highlight areas you know well and some you will be excited to explore. The event is designed to satisfy the serious runner and those who prefer a more leisurely walk.

The **Wellness Day** is a new event to be held on June 5. We are planning a great day to visit campus and partake in exercise, wellness, and dance classes, go on a lovely walk, enjoy yummy food, and learn about opportunities for lifelong learning at FTCC. This event is free and open to the public, thanks to sponsors like you.

Each event has its own deadlines. You will receive the most publicity and benefit if you commit early. Payment for sponsorships may be paid at a later date but before the event.

Thank you for your time and please let me know if I can provide additional information.

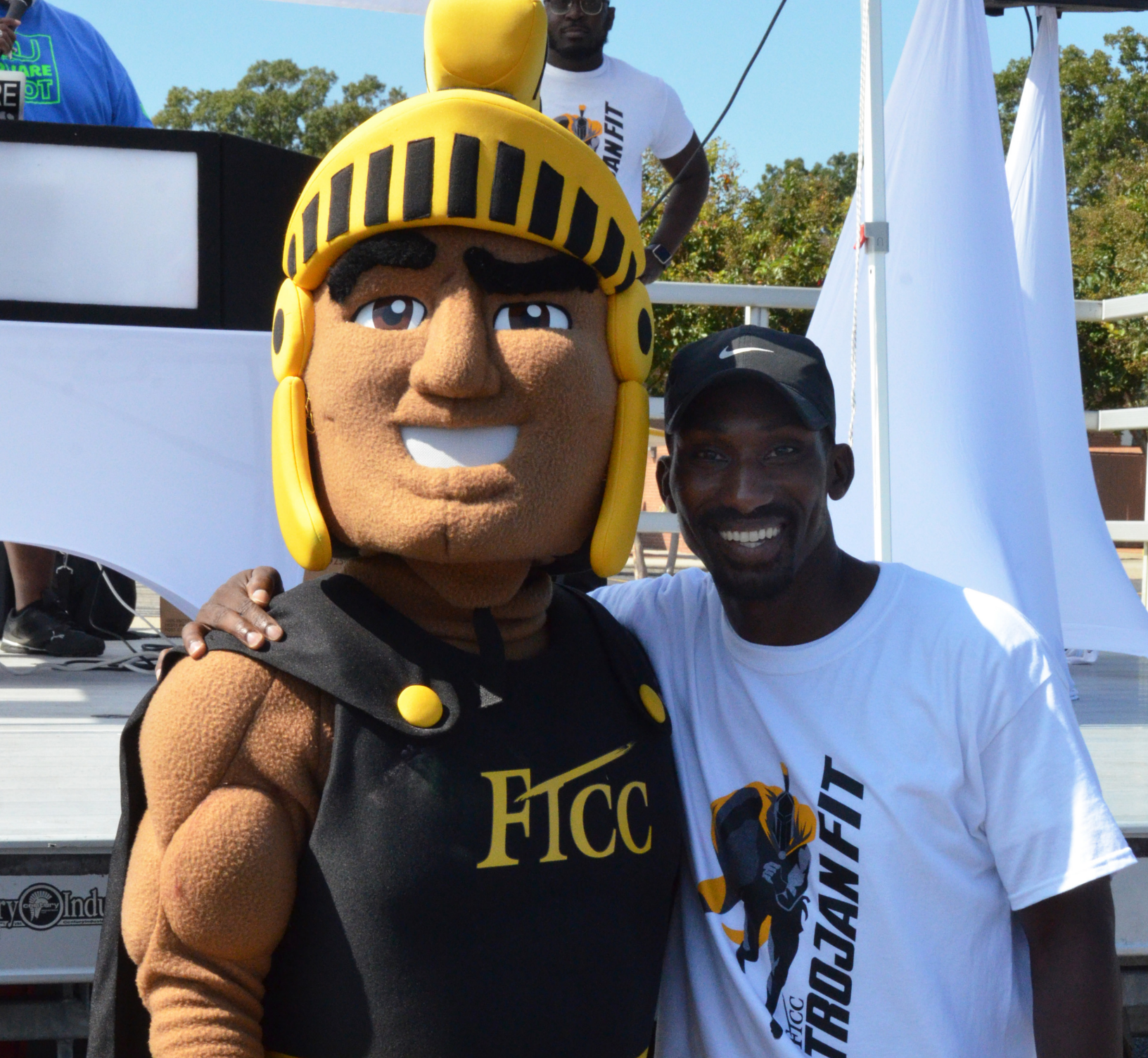


Sincerely,

A handwritten signature in black ink that reads "Sandy Ammons". The signature is fluid and cursive.

Sandy Ammons,
Executive Director
FTCC Foundation





**Support FTCC and FTCC Foundation as a
Premium Sponsor of all three 2021 Events**

2021 PREMIUM SPONSORSHIP

\$10,000

The 2021 Premium Sponsorship includes Presenting Sponsorships for 3 FTCC Foundation 2021 special events with all the associated benefits for each event (golf player/runner spots, shirts, etc.).

This is a great way to support FTCC for the entire year with one sponsorship and be highly visible at all three events. By committing to the Premium Sponsorship, you will receive top level sponsorships for all three events at a reduced cost.

- **FTCC Wellness Day** – Saturday, June 5, 2021, FTCC Campus
- **FTCC Trojan 5K Run/Walk** – Saturday, September 25, 2021, FTCC Campus
- **FTCC Foundation Golf Tournament** – Thursday, October 21, 2021, Gates Four Golf & Country Club

Premium Sponsor Benefits

Your logo will appear on all marketing materials for each event including banners, posters, flyers, directional signage, invitations, Trojan 5K Run/Walk t-shirts, campus emails, social media postings, events page on FTCC website, advertisements, and news releases.

You are invited to have a table or tent at each event and display materials and/or products from your business. You may include branded items in swag bags. There are numerous volunteer opportunities available for you and your team to participate in at each event.

PREMIUM SPONSORSHIP



**Saturday, June 5, 2021
on FTCC's Fayetteville Campus**

Join us for FTCC's Wellness Day on the Fayetteville campus on Saturday, June 5, 2021, from 8 AM to 4 PM. There will be outdoor exercise, dance classes and classes on wellness and gardening, in addition to a fun walk, scavenger hunt, food trucks, and music. The Blood Donor Center will bring the Vessel for a blood drive.

Representatives from admissions and financial aid will be available at the FTCC Enrollment Event between 10 AM and 2 PM in the Tony Rand Student Center to help prospective students learn more about FTCC.

Come and enjoy the beauty of FTCC's campus and participate in healthy and fun activities for the entire family. Thanks to the generosity of our sponsors, this event will be free and open to the public.

Presenting Wellness Day Sponsor – \$5,000

Logo on all marketing materials including banners, signage, news releases, webpage, and social media. You are invited to have a tent at the event.

Wellness Walk Sponsor – \$1,000

Logo on Wellness Walk signage and materials. Name listed on marketing materials including banners, news releases, webpage, and social media.

Scavenger Hunt Sponsor – \$1,000

Logo on Scavenger Hunt signage and materials. Name listed on marketing materials including banners, news releases, webpage, and social media.

Fitness Sponsor – \$200

Name listed on a sign at the check-in Foundation tent and on marketing materials including banners, news releases, webpage, and social media.

WELLNESS DAY SPONSORSHIPS



**Saturday, September 25, 2021
on FTCC's Fayetteville Campus**

The FTCC Trojan 5K Run/Walk will be a fun event for all – whether you are a serious runner or the casual walker. Run or walk across FTCC's beautiful college campus and explore the Camellia Trails, fountains, and the Rose Garden. The optional rainbow color powder adds extra fun and happiness. There will be two routes available – a 5K run and a fun walk, appropriate for families with strollers.

Presenting Trojan 5K Run/Walk Sponsor – \$5,000

Logo on the event t-shirt, run bibs, and all marketing materials including banners, posters, signage, news releases, webpage, and social media. You are invited to have a tent at the event. Includes 16 runner/walker entries and t-shirts.

Color Sponsor - \$2,000 (1 available)

You will be the exclusive sponsor of the 4 powder stations where the rainbow powder will be released, creating a fun and happy event. Your logo will be on the signage at each station along with your name listed on all marketing materials including banners, posters, news releases, webpage, and social media. Includes 8 runner/walker entries and t-shirts.

Trojan Sponsor – \$1,000

Your name will be listed on the event t-shirt and on all marketing materials including banners, posters, news releases, webpage, and social media. Includes 4 runner/walker entries and t-shirts.

Water Station Sponsor - \$500 (4 available)

Your logo will be displayed at a water station on the route. You are welcome to bring volunteers to staff the water station and cheer on the participants or volunteers can be provided. Your name will be listed on the posters and event webpage. Includes 2 runner/walker entries and t-shirts.

Mile Marker - \$200 (multiple available)

Your logo will be displayed on a mile marker sign on the route for all participants to see. Your name will be listed on the posters and event webpage.

**September 25, 2021, is a tentative date for the Trojan 5K Run/Walk pending approval of a special event permit by the City of Fayetteville Special Events Committee in accordance with the Governor's Executive Order on events and gatherings.*

TROJAN 5K RUN/WALK SPONSORSHIPS



**Thursday, October 21, 2021
at Gates Four Golf & Country Club**

Join us for the annual FTCC Foundation Golf Tournament at the beautiful Gates Four Golf & Country Club. Registration begins at 10 AM with tee time at 11 AM. Your sponsorship will benefit student scholarships and program support at FTCC.

Presenting Sponsor – \$5,000

As a Presenting Sponsor, your logo will be on all marketing materials including the invitation, webpage, and social media. Your logo will be on a premium item given to each player such as a golf hat or towel. Plus, your company's branded items may be included in the swag bags. Presenting Sponsors are welcome to have a table or tent at the tournament, display products, and to bring volunteers to help at the event. You will also receive one golf hole sign and 2 teams (8 player spots).

Major Sponsor – \$2,500

As a Major Sponsor, your name will be on all marketing materials including the invitation, webpage, and social media. Your company's branded items will be included in the swag bags. You will also receive one golf hole sign and 2 teams (8 player spots).

Black & Gold Tournament Sponsor - \$1,000

As a Black & Gold Sponsor, your name will be on all marketing materials including the invitation, webpage, and social media. You will also receive one golf hole sign and 1 team (4 player spots).

Golf Cart Sponsor - \$500 (maximum of 2)

Your logo will be displayed on every golf cart.

Beverage Garden - \$500 (multiple available)

Your logo will be displayed on signage at the central beverage station in the pavilion.

Beverage Cart/Station Sponsor - \$300 (multiple available)

Your logo will be displayed on the popular beverage carts or beverage stations on the course.

Golf Flag Sponsor - \$300 (maximum of 18)

Your logo will be displayed on a golf hole flag on the course for all participants to see. The flag is yours to keep after the tournament.

Golf Hole Sponsor - \$200 (multiple available)

Your logo will be displayed on a golf hole sign on the course.

Individual Players Spots - \$100



FTCC FOUNDATION ANNUAL GOLF TOURNAMENT

About Fayetteville Technical Community College

The mission of FTCC is to serve our community as a learning-centered institution to build a globally competitive workforce that supports economic development.

- FTCC serves over 35,000 students annually.
- FTCC provides 280+ occupational, technical, general education, college transfer, and continuing education programs.
- An average of 2,300 students graduate annually.
- Nearly 90% of all graduates stay in NC.
- Thousands of FTCC alumni can be found throughout our community in all professions.
- FTCC employs nearly 1,400 faculty and staff.
- FTCC has 8 campuses in Cumberland County.
- FTCC has an annual economic impact of more than \$749 million.
- The College has been serving Cumberland County and the Region since 1961.
- FTCC is the third largest community college in NC.

About FTCC Foundation

The mission of FTCC Foundation is to foster and promote the growth, progress and general welfare of Fayetteville Technical Community College, provide supplementary financial support to the College and its students, and advance and enrich the services provided for students, the community, alumni, faculty and staff of the College.

- FTCC Foundation administers over 200 funds created with contributions from generous donors.
- The Foundation manages 81 endowed scholarship funds, 82 restricted funds, and 55 funds for departments and organizations.
- FTCC Foundation has been serving the community since 1985.

For more information, contact:

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FTCC Foundation

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