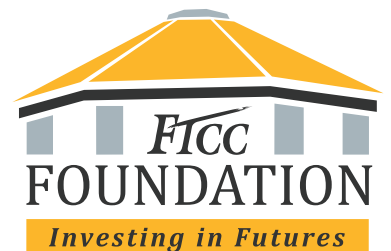




**FTCC Foundation
Annual Event
SPONSORSHIP
OPPORTUNITIES**



2025



***“Don’t judge each day by the harvest you reap,
but by the seeds you plant.”***

- Robert Louis Stevenson



Dear Friends,

Happy New Year! We are excited to present to you our sponsorship opportunities for 2025. Our events are designed to welcome the community to FTCC's beautiful campus, highlight our students and academic programs, and raise money for scholarships and student support.

Our annual **Scholarship and Donor Appreciation Luncheon** will be held on March 7. We have a few sponsorships available including the Trojan Scholarship sponsor.

The **FTCC Foundation Golf Tournament** has been known as one of the best golf tournaments in the area for more than 30 years raising more than \$1 million for student scholarships at FTCC. We hope you will join us as a sponsor and take the day off on May 1 to play a great round of golf with friends old and new.

We are excited to bring back **Bluegrass & BBQ** for the first time since 2019. Get your cowboy boots and hat ready and join us for a southern BBQ dinner, great music, and an auction.

There are deadlines for each event. You will receive the most publicity and benefit if you commit early. Payment for sponsorships may be paid at a later date but before the event.

Thank you for your time and please let me know if I can provide additional information.



Sincerely,

Sandy Ammons

Sandy Ammons,
Executive Director
FTCC Foundation



SCHOLARSHIP & DONOR APPRECIATION LUNCHEON

Friday, March 7, 2025



The annual Scholarship and Donor Appreciation Luncheon is a favorite event that brings together the best and brightest FTCC students who have received scholarships with the donors who contribute to them. You will enjoy meeting our students and hearing from the leaders of FTCC. Join us to celebrate academic excellence and philanthropy. There are 4 exclusive sponsorships available for this event. All sponsorships come with reserved seating and will be listed in the annual report of donors.

It is easy to create a new scholarship. There are two types of scholarships at FTCC. An annual scholarship is funded year-to-year. Donors may create multiple scholarships or create larger awards.

An endowed scholarship is a fund that is invested and the income that is generated is awarded as the scholarship. The minimum to create an endowed scholarship is \$20,000. Contact FTCC Foundation if you are interested in discussing creating an endowed scholarship.

Presenting Sponsor SOLD

Lunch Sponsor \$1,500

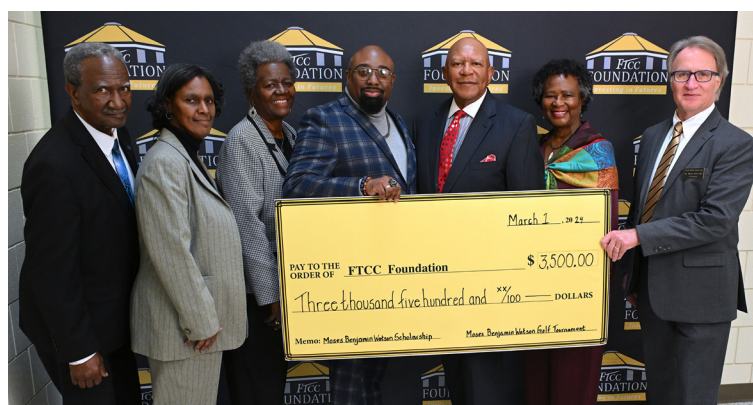
Philanthropist of the Year Award Sponsor SOLD

Photo Sponsor SOLD

Trojan Scholarship Sponsor \$500

You can easily create a new scholarship for a deserving FTCC student that will be awarded in the 2025-2026 academic year. This scholarship can be named after the donor or can be in honor or memory of a loved one. The donor may select the program of choice or make it a general scholarship. The new scholarships will be announced at the luncheon and the donors will be recognized.

The minimum for this award is \$500 which can be awarded in one semester or spread over two semesters. The scholarship may be used for tuition or books and/or supplies. There are an unlimited number of these scholarships available. The donor may choose to fund this scholarship one time or for multiple years. This sponsorship comes with two tickets to the luncheon.



The deadline to be included on marketing materials is February 3, 2025.



FTCC FOUNDATION PICKLEBALL TOURNAMENT

Saturday, April 5, 2025 · FTCC Pickleball Courts

FTCC Foundation will be hosting the second annual pickleball tournament on the outdoor courts located on the Fayetteville campus. Proceeds from the tournament will benefit FTCC student scholarships and programs.

Sponsorships do not include player spots. Sponsors will be given first opportunity to register players for the tournament.

King of the Court Presenting – \$2,500

You will be recognized as a title sponsor of the event and will be featured on all event materials including prominent logo placement on signage during the event and on the website. Your logo will be printed on a branded item given to all participants. You will receive recognition in all publicity and social media before the event plus verbal recognition at the event. You may have a tent at the event and provide branded items for participants.

Food and Beverage Sponsor – \$1,500

As the Food and Beverage Sponsor, your logo/ banner will be displayed in the food and beverage tent throughout the tournament. You will receive prominent logo placement on the marketing materials before the event and signage during the event. You will be recognized in all publicity and social media before the event plus verbal recognition at the event.

Pickleball Ace Sponsor – \$1,000

You will receive prominent logo placement on the marketing materials before the event and signage during the event. You will be recognized in all publicity and social media before the event plus verbal recognition at the event.

Court Sponsor – \$500 (Limit 5)

Your name or logo will be prominently displayed on a banner on one of the pickleball courts during the tournament. You will be recognized in all publicity and social media before the event plus verbal recognition at the event.

Dink Sponsor – \$250

Your logo will be displayed on a banner on the courts during the tournament and will be recognized on the website plus verbal recognition at the event.



The deadline to be included on marketing materials is February 28, 2025.



FTCC FOUNDATION ANNUAL GOLF TOURNAMENT

Thursday, May 1, 2025 · Gates Four Golf & Country Club

Join us for the annual FTCC Foundation Golf Tournament at the beautiful Gates Four Golf & Country Club. Registration begins at 9 AM with tee time at 10 AM. Your sponsorship will benefit student scholarships and program support at FTCC.

Presenting Sponsor – \$6,000

Your logo will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. Your logo will be on a premium item given to each player. Plus, your company's branded items may be included in the swag bags. Presenting Sponsors are welcome to have a table or tent at the tournament, display products, and to bring volunteers to help at the event. You will also receive one premium golf ball shaped sign and 2 teams (8 player spots and greens packages).

Major Sponsor – \$3,000

Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. Your company's branded items will be included in the swag bags. You will also receive one golf hole sign and 2 teams (8 player spots and greens packages).

Breakfast Sponsorship – \$1,800 (Limit 1)

As a Breakfast Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will be the exclusive sponsor of the breakfast during the registration hour before the tournament. Your company logo will be displayed on the breakfast table and you are welcome to have a table or tent nearby. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

Putting Contest Sponsor – SOLD

Black & Gold Tournament Sponsor – \$1,200

As a Black & Gold Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

Golf Cart Sponsor – \$750 (Limit 2)

Your logo will be displayed on a custom decal on the windshield of every golf cart.

Beverage Station Sponsor – \$600

Your logo will be displayed on a premium golf ball shaped sign at a beverage station on the course and on the banner at the central beverage station in the pavilion.

Golf Hole Sponsor – \$250

Your logo will be displayed on a golf hole sign on the course.



The deadline to be included on marketing materials is March 31, 2025.



BLUEGRASS & BBQ

Thursday, October 16, 2025

Fayetteville Technical Community College

Back by popular demand! Join us for an unforgettable evening of bluegrass music, mouthwatering BBQ, and community spirit at our Bluegrass & BBQ Fundraiser. This exciting event will feature live bluegrass music, dinner, and a silent auction offering a range of unique items and experiences, with all proceeds benefiting student scholarships and programs.

Presenting Sponsor – \$5,000

Your logo will be on all event materials including the invitation, webpage, sponsor loop, and social media. Your logo will be on a premium item given to each guest. Your sponsorship includes two VIP tables of 6 (12 tickets).

Music Sponsor – \$3,000

You will receive premium naming rights of the main stage. Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 6.

BBQ Sponsor – \$3,000

This sponsorship includes your logo on the menu cards and printed on the cups. Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 6.

Photo Sponsor – \$1,500 (Limit 1)

Every guest that attends the dinner will have the opportunity to have their photo taken by a professional photographer in front of the FTCC backdrop. Your name/logo will be on each photo as a watermark and will be featured on the photo website, on social media, and the video screens at the dinner. VIP seating for one table for 6.

Black & Gold Dinner Sponsor – \$1,000

Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 6.



The deadline to be included on marketing materials is September 1, 2025.

About Fayetteville Technical Community College

The mission of FTCC is to serve as a student-centered institution focused on building a highly-skilled workforce fueling economic growth.

- FTCC serves over 35,000 students annually.
- FTCC provides 280+ occupational, technical, general education, college transfer, and continuing education programs.
- An average of 2,300 students graduate annually.
- Nearly 90% of all graduates stay in NC.
- Thousands of FTCC alumni can be found throughout our community in all professions.
- FTCC employs nearly 1,400 faculty and staff.
- FTCC has 8 campuses in Cumberland County.
- FTCC has an annual economic impact of more than \$500 million or 7,479 jobs supported.
- The College has been serving Cumberland County and the Region since 1961.
- FTCC is the third largest community college in NC.

About FTCC Foundation

The mission of FTCC Foundation is to foster and promote the growth, progress and general welfare of Fayetteville Technical Community College, provide supplementary financial support to the College and its students, and advance and enrich the services provided for students, the community, alumni, faculty and staff of the College. FTCC Foundation is celebrating the 40th anniversary in 2025.

- FTCC Foundation administers over 300 funds created with contributions from generous donors.
- The Foundation manages 150 scholarships.
- FTCC Foundation has been serving the community since 1985.

For more information, contact:

Sandy Ammons
Executive Director
FTCC Foundation

foundation@faytechcc.edu
or 910.678.8441

