



# FTCC Foundation Annual Event **SPONSORSHIP OPPORTUNITIES**







Dear Friends,

Happy New Year! We are excited to present to you our sponsorship opportunities for 2024. Our events are designed to welcome the community to FTCC's beautiful 135-acre Fayetteville campus, highlight our students and academic programs, and raise money for scholarships and student support.

The annual **Scholarship and Donor Appreciation Luncheon** is right around the corner on March 1. This event brings together our students and the donors who fund their scholarships.

We have two new events to offer you. Our **Pickleball Tournament** will be held on March 23 on FTCC's private lighted courts. **Salad Days** will be held on April 19 and will be a collaboration between the Ceramics Program and the Culinary Program.

The **FTCC Foundation Golf Tournament** has been known as one of the best golf tournaments in the area for more than 30 years, raising over \$1 million for student scholarships at FTCC. We hope you will join us as a sponsor and take the day off on May 2 to play a great round of golf with friends old and new.

The 4<sup>th</sup> annual **Trojan Fit 5K Color Run/Walk** will take place on Saturday, October 12 on the Fayetteville campus. The event last year was a huge success enjoyed by people of all ages and fitness levels. This event has unlimited growth potential.

Each event has its own deadlines. You will receive the most publicity and benefit, if you commit early. Payment for sponsorships may be paid at a later date but before the event.

Thank you for your time and please let me know if I can provide additional information.

*“There is no better exercise for your heart than reaching down and helping to lift someone up.”*

- Bernard Meltzer



Sincerely,

*Sandy Ammons*

Sandy Ammons,  
Executive Director  
FTCC Foundation





The annual Scholarship and Donor Appreciation Luncheon is a favorite event that brings together the best and brightest FTCC students who have received scholarships with the donors who contribute to them. You will enjoy meeting our students and hearing from the leaders of FTCC. Join us to celebrate academic excellence and philanthropy.

It is easy to create a new scholarship. There are two types of scholarships at FTCC. An annual scholarship is funded year-to-year and may be created for a minimum investment of \$500 a year. Donors may create multiple scholarships or create larger awards.

An endowed scholarship is a fund that is invested and the income that is generated is awarded as the scholarship. The minimum to create an endowed scholarship is \$15,000. Contact FTCC Foundation if you are interested in discussing creating an endowed scholarship.

- Presenting Sponsor SOLD**
- Lunch Sponsor SOLD**
- Philanthropist of the Year Award Sponsor SOLD**
- Photo Sponsor SOLD**
- Trojan Sponsor \$500**



**Trojan Annual Scholarship \$500 minimum award**  
 You can easily create a new scholarship for a deserving FTCC student that will be awarded in the 2024-2025 academic year. This scholarship can be named after the donor or can be in honor or memory of a loved one. The donor may select the program of choice or make it a general scholarship. The new scholarships will be announced at the luncheon and the donors will be recognized.

The minimum for this award is \$500 which can be awarded in one semester or spread over two semesters. The scholarship may be used for tuition or books and/or supplies. There are an unlimited number of these scholarships available. The donor may choose to fund this scholarship one time or for multiple years. This sponsorship comes with two tickets to the luncheon.



# SCHOLARSHIP & DONOR

# APPRECIATION LUNCHEON

March 1, 2024





**Saturday, March 23, 2024**  
**FTCC Pickleball Courts**

# NEW EVENT!

Pickleball is the fastest growing sport in the U.S. It is fun, social, and friendly. There are an estimated 36 million pickleball players in the U.S.

FTCC Foundation will be hosting the first pickleball tournament on the new outdoor lighted pickleball courts located on the Fayetteville campus. The tournament will be round-robin capped at 96 players and will be played as men's, women's, and mixed doubles. Proceeds from the tournament will benefit FTCC student scholarships and programs.

*All sponsorships except for the Dink Sponsorship come with tickets to play in a single event. Men's, women's, and mixed doubles each count as a single event. Players can play one or more events. Players must register in advance.*

## **King of the Court Presenting – \$2,500**

You will be recognized as a title sponsor of the event and will be featured on all event materials including prominent logo placement on signage during the event and on the website. Your logo will be printed on the paddle cover given to all participants. You will receive recognition in all publicity and social media before the event plus verbal recognition at the event. You may have a tent at the event and provide branded items for participants. Your players will receive a private group lesson from one of the FTCC pickleball instructors at a later date. This sponsorship includes ten tickets. (10)

## **Food and Beverage Sponsor – \$1,500**

As the Food and Beverage Sponsor, your logo/banner will be displayed in the food and beverage tent throughout the tournament. You will receive prominent logo placement on the marketing materials before the event and signage during the event. You will be recognized in all publicity and social media before the event plus verbal recognition at the event. This sponsorship includes eight tickets (8)

## **Pickleball Ace Sponsor – \$1,000**

You will receive prominent logo placement on the marketing materials before the event and signage during the event. You will be recognized in all publicity and social media before the event plus verbal recognition at the event. This sponsorship includes six tickets (6)

## **Court Sponsor (5) – \$500**

Your name or logo will be prominently displayed on a banner on one of the pickleball courts during the tournament. You will be recognized in all publicity and social media before the event plus verbal recognition at the event. This sponsorship includes four tickets (4)

## **Dink Sponsor – \$250**

Your logo will be displayed on a banner on the courts during the tournament and will be recognized on the website plus verbal recognition at the event.

# **FTCC FOUNDATION PICKLEBALL TOURNAMENT**

*The deadline for presenting sponsorships is February 14  
and all other sponsorships, March 1, 2024.*





# NEW EVENT!

The Culinary Program is joining forces with the Fine Arts Program to hold a fundraiser to support the Food Pantry at FTCC. Students in both programs will create masterpieces for donors to purchase. Students in the Ceramics Class will create beautiful handmade ceramic salad plates to serve delicious salads made by students in the Farm to Table and Artisan Bread Culinary Classes. A limited number of tickets will be available for purchase.

## Clay Sponsor – \$1,000

Your logo/name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. This sponsorship includes 6 tickets which each include plates and salads.

## Artist Sponsor – \$250

Sponsor one of the student artists in either the Culinary or Fine Arts Program. Your logo/name will be next to the student’s creation. This sponsorship includes 2 tickets which each include plates and salads.



**Friday, April 19, 2024**  
**FTCC Culinary Dining Room**  
**Horace Sisk Building**

# SALAD DAYS





**Thursday, May 2, 2024**  
**Gates Four Golf & Country Club**

Join us for the annual FTCC Foundation Golf Tournament at the beautiful Gates Four Golf & Country Club. Registration begins at 9 AM with tee time at 10 AM. Your sponsorship will benefit student scholarships and program support at FTCC.

**Presenting Sponsor – SOLD**

**Major Sponsor – \$3,000**

Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. Your company's branded items will be included in the swag bags. You will also receive one golf hole sign and 2 teams (8 player spots and greens packages).

**Breakfast Sponsorship – \$1,800**

As a Breakfast Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will be the exclusive sponsor of the breakfast during the registration hour before the tournament. Your company logo will be displayed on the breakfast table and you are welcome to have a table or tent nearby. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

**Black & Gold Tournament Sponsor – \$1,200**

As a Black & Gold Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

**Golf Cart Sponsor – \$750**

Your logo will be displayed on a custom decal on the windshield of every golf cart.

**Beverage Station Sponsor – \$600**

Your logo will be displayed on a premium golf ball shaped sign at a beverage station on the course and on the banner at the central beverage station in the pavilion.

**Golf Flag Sponsor – SOLD OUT**

**Golf Hole Sponsor – \$250**

Your logo will be displayed on a golf hole sign on the course.



# ***FTCC FOUNDATION ANNUAL GOLF TOURNAMENT***

*The deadline to be included on marketing materials is April 1, 2024.*





The FTCC Trojan Fit Color Run/Walk will be a fun event for all — whether you are a serious runner or the casual walker. Run or walk across FTCC's beautiful college campus and explore the Camellia Trails, fountains, and the Rose Garden. The optional rainbow color powder adds extra fun and happiness. There will be two routes available — a runner/walker route and a fun walk, appropriate for families with strollers.



**Presenting Trojan 5K Run/Walk Sponsor — \$5,000**  
Your logo will be on the event t-shirt, run bibs, and all marketing materials including banners, posters, signage, news releases, webpage, and social media. You are invited to have a tent at the event. Includes 16 runner/walker entries and t-shirts. *Deadline for the Presenting Sponsorship is August 15, 2024.*

**Color Sponsor — \$2,500**  
You will be the exclusive sponsor of the 4 powder stations where the rainbow powder will be released, creating a fun and happy event. Your logo will be on the signage at each station along with your name listed on all marketing materials including banners, posters, news releases, webpage, and social media. Includes 8 runner/walker entries and t-shirts.

**Trojan Sponsor — \$1,000**  
Your name will be listed on the event t-shirt and on all marketing materials including banners, posters, news releases, webpage, and social media. Includes 4 runner/walker entries and t-shirts.

**Water Station Sponsor — \$600**  
Your logo will be displayed at a water station on the route. You are welcome to bring volunteers to staff the water station and cheer on the participants or volunteers can be provided. Your name will be listed on the posters and event webpage. Includes 2 runner/walker entries and t-shirts.

**Mile Marker — \$300**  
Your logo will be displayed on a mile marker sign on the route for all participants to see. Your name will be listed on the posters and event webpage.

**Saturday, October 12, 2024**  
**FTCC's Main Campus**

# **FTCC TROJAN FIT COLOR RUN/WALK**

# **SPONSORSHIPS**

*The deadline for the Presenting Sponsorship is August 15, 2024.*  
*The deadline for all other sponsorships is September 2, 2024.*



# FTCC FOUNDATION BOARD OF DIRECTORS

# THANK YOU TO OUR PRESENTING & MAJOR SPONSORS IN 2023

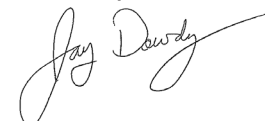
Dear Friends,

I am honored to serve as the chair of the FTCC Foundation Board of Directors along with a great group of fellow board members.

We are all dedicated to supporting the mission of FTCC and FTCC Foundation which is to help students pursue an education and achieve their goals. By sponsoring our fundraising events, you too help support that mission in a meaningful way. The money raised goes to scholarships, emergency assistance, and academic program support.

On behalf of the staff and board of directors of FTCC Foundation, here's wishing you a fantastic 2024!

Sincerely,



Jay Dowdy  
Chair, FTCC Foundation Board of Directors



## 2023-2024 BOARD OF DIRECTORS

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Richard Craven  
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*Our family serving yours!*



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## About Fayetteville Technical Community College

The mission of FTCC is to serve our community as a learning-centered institution to build a globally competitive workforce that supports economic development.

- FTCC serves over 35,000 students annually.
- FTCC provides 280+ occupational, technical, general education, college transfer, and continuing education programs.
- An average of 2,300 students graduate annually.
- Nearly 90% of all graduates stay in NC.
- Thousands of FTCC alumni can be found throughout our community in all professions.
- FTCC employs nearly 1,400 faculty and staff.
- FTCC has 8 campuses in Cumberland County.
- FTCC has an annual economic impact of more than \$464 million or 7,479 jobs supported
- The College has been serving Cumberland County and the Region since 1961.
- FTCC is the third largest community college in NC.

## About FTCC Foundation

The mission of FTCC Foundation is to foster and promote the growth, progress and general welfare of Fayetteville Technical Community College, provide supplementary financial support to the College and its students, and advance and enrich the services provided for students, the community, alumni, faculty and staff of the College.

- FTCC Foundation administers over 200 funds created with contributions from generous donors.
- The Foundation manages 81 endowed scholarship funds, 82 restricted funds, and 55 funds for departments and organizations.
- FTCC Foundation has been serving the community since 1985.

### For more information, contact:

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Sandy Ammons  
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FTCC Foundation

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