



FTCC Foundation Annual Event SPONSORSHIP OPPORTUNITIES



FTCC
Foundation
Investing in Futures

2026



FAYETTEVILLE TECHNICAL
COMMUNITY COLLEGE

TRANSFORMING LIVES
THROUGH LIFELONG LEARNING

“There is no better exercise for your heart than reaching down and helping to lift someone up.”

-Bernard Meltzer



Dear Friends,

We are excited to present to you our sponsorship opportunities for 2026. Our events are designed to welcome the community to FTCC's beautiful campus, highlight our students and academic programs, and raise money for scholarships and student support.

In 2024, FTCC Foundation hosted its first **"Salad Days"** event: a tantalizing collaboration between FTCC's Farm-to-Table and Ceramics programs. Tickets sold out in less than a week! We are excited to bring this delicious opportunity back in 2026. Don't miss it.

Held for over 30 years, the **FTCC Foundation Golf Tournament** has raised more than \$1 million for student scholarships at FTCC. We hope you will join us as a sponsor! Take the day off on April 30th to play a great round of golf with friends old and new.

Bluegrass & BBQ was a raging success in 2025! Get your cowboy boots and hat ready and join us for a southern BBQ dinner, great music, and a silent auction, and even some surprises along the way.

We heard you – our **Pickleball Classic** is back, this time with a twist! Grab a partner, pick a costume, and dink and dunk with us on Halloween.

Each event has its own deadline. You will receive the most publicity and benefit if you commit early. Payment for sponsorships is expected to be paid in full within 90 days, or in the fiscal year in which the event occurs, whichever is sooner.

We are grateful for the chance to partner with you or your business in support of our Trojan community.



In Partnership,

Jennifer Hammond,
Executive Director
FTCC Foundation

FTCC SALAD DAYS

Tuesday, April 21, 2026
FTCC Culinary Dining Room
Horace Sisk Building



FTCC's renowned Culinary Program is joining forces with our Fine Arts Program in support of the FTCC Food Pantry, an on-campus resource for any current student who needs help fighting food insecurity. Students in both programs will create masterpieces that are sure to dazzle: beautiful handmade ceramic keepsake salad plates, and fresh, creative salads made by students in the Farm to Table and Artisan Bread Culinary Classes. A limited number of tickets may be available for purchase.





Presenting Sponsor – SOLD

Clay Sponsor - \$1,000

Your name and logo will be on all event marketing materials, including the digital invitation, webpage, sponsor loop, and social media. This sponsorship includes 6 Salad Days tickets, which offer each guest a choice of salad and bread, a complimentary protein upgrade, and a hand-crafted ceramic plate.

Artist Sponsor - \$250

Sponsor one of our student artists! Your logo/name will be included on event marketing, including the webpage, sponsor loop, and social media. This sponsorship includes 2 Salad Days tickets, a complimentary protein upgrade, and a hand-crafted ceramic plate.

The deadline to be included on marketing materials is April 3, 2026.



FTCC FOUNDATION ANNUAL GOLF TOURNAMENT

Thursday, April 30, 2026
Gates Four Golf & Country Club



Join us for the annual FTCC Foundation Golf Tournament at the beautiful Gates Four Golf & Country Club. Registration begins at 9 AM with tee time at 10 AM. Your sponsorship will benefit student scholarships and program support at FTCC.

Presenting Sponsorship – SOLD

Your logo will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. Your logo will be on a premium item given to each player. Plus, your company's branded items may be included in the swag bags. Presenting Sponsors are welcome to have a table or tent at the tournament, display products, and to bring volunteers to help at the event. You will also receive one premium golf ball shaped sign and 2 teams (8 player spots and greens packages).

Major Sponsor – \$3,000

Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You may set up a tent/table at the event. Your company's branded items will be included in the swag bags. You will also receive one golf hole sign and 2 teams (8 player spots and greens packages).

Breakfast Sponsorship - SOLD

As a Breakfast Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will be the exclusive sponsor of the breakfast during the registration hour before the tournament. Your company logo will be displayed on the breakfast table and you are welcome to have a table or tent nearby. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).



Putting Contest Sponsor - SOLD

You will be the putting contest sponsor with company logo displayed. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

Black & Gold Tournament Sponsor - \$1,500

As a Black & Gold Sponsor, your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. You will also receive one golf hole sign and 1 team (4 player spots and greens packages).

Golf Cart Sponsor - SOLD

Your logo will be displayed on a custom decal on the windshield of every golf cart.

Beverage Station Sponsor - \$600

Your logo will be displayed on a premium golf ball shaped sign at a beverage station on the course and on the banner at the central beverage station in the pavilion.

Golf Hole Sponsor - \$250

Your logo will be displayed on a golf hole sign on the course.

The deadline to be included on marketing materials is April 8, 2026.

BLUEGRASS & BBQ

Thursday, September 17, 2026
The Carolina Barn



Back by popular demand in a new location! Join us for an unforgettable evening of bluegrass music, mouthwatering BBQ, and community spirit at our Bluegrass & BBQ Fundraiser. This exciting event will feature live bluegrass music, dinner, and a silent auction offering a range of unique items and experiences, with all proceeds benefiting student scholarships and programs.





Presenting Sponsor – \$5,000

Your logo will be on all event materials including the invitation, webpage, sponsor loop, and social media. Your logo will be on a premium item given to each guest. Your sponsorship includes two VIP tables of 6 (12 tickets).

Music Sponsor – \$3,000

You will receive premium naming rights of the main stage. Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 8.

BBQ Sponsor - \$3,000

This sponsorship includes your logo on the menu cards and printed on the cups. Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 8.



Photo Sponsor - \$1,500 (Limit 1)

Every guest that attends the dinner will have the opportunity to have their photo taken by a professional photographer in front of the FTCC backdrop. Your name/logo will be on each photo as a watermark and will be featured on the photo website, on social media, and the video screens at the luncheon. VIP seating for one table for 6.

Black & Gold Dinner Sponsor - \$1,000

Your name will be on all marketing materials including the invitation, webpage, sponsor loop, and social media. VIP seating for one table for 6.

The deadline to be included on marketing materials is August 12, 2026.



FTCC FOUNDATION PICKLEBALL TOURNAMENT

Saturday, October 31, 2026
FTCC Pickleball Courts



FTCC Foundation will be hosting the second annual pickleball tournament on the outdoor courts located on the Fayetteville campus. Proceeds from the tournament will benefit FTCC student scholarships and programs.



King of the Court Presenting Sponsor - \$2,500

- Recognized as a Title Sponsor
- Featured on all event materials, including a branded giveaway at the event
- Prominent logo placement on event signage, invitations, and website
- Logo recognition on social and digital media prior to and after the event
- You may have a tent at the event and provide branded items as giveaways



Food and Beverage Sponsor - \$1,500

- Sponsor Recognition in the food & beverage tent with prominent logo placement
- Prominent logo placement on event signage, invitations, and website
- Logo recognition on social and digital media prior to and after the event

Pickleball Ace Sponsor - \$1,000

- Prominent logo placement on event signage, invitations, and website
- Logo recognition on social and digital media prior to and after the event

Court Sponsor - \$500 (Limit 10)

- Sponsor Banner on one of the pickleball courts during the tournament (design with FTCC Foundation Staff)
- Name recognition on social and digital media prior to and after the event

Dink Sponsor - \$250

- Logo displayed on the court banner during the tournament
- Name recognition on social and digital media prior to and after the event

The deadline to be included on marketing materials is October 2, 2026.

Sponsorships do not include player spots. Sponsors will be given first opportunity to register players for the tournament.



About Fayetteville Technical Community College

The mission of FTCC is to *serve our community as a learning-centered institution to build a globally competitive workforce supporting economic development.*

- FTCC serves over 30,000 students annually.
- FTCC provides 280+ occupational, technical, general education, college transfer, and continuing education programs.
- An average of 2,300 students graduate annually.
- Nearly 70% of all graduates stay in NC.
- Thousands of FTCC alumni can be found throughout our community in all professions.
- FTCC employs nearly 1,300 faculty and staff.
- FTCC has multiple locations in Cumberland County.
- FTCC has an annual economic impact of more than \$460 million or 7,479 jobs supported.
- The College has been serving Cumberland County and the Region since 1961.
- FTCC is the fourth largest community college in NC.

About FTCC Foundation

The mission of FTCC Foundation is to foster and promote the growth, progress and general welfare of Fayetteville Technical Community College, provide supplementary financial support to the College and its students, and advance and enrich the services provided for students, the community, alumni, faculty and staff of the College. FTCC Foundation celebrated its 40th anniversary in 2025.

- FTCC Foundation administers over 300 funds created with contributions from generous donors.
- The Foundation manages 150 scholarships.
- FTCC Foundation has been serving the community since 1985.

For more information, contact:

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