

Awards

ASSOCIATE DEGREES:

General Business Administration (A25120G)
Human Resources Administration (A25120H)
Marketing (A25120M)
Operations Management (A25120O)

Length of Program: 5 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

CERTIFICATES:

Organizational Leadership Certificate (C25120C9)
Small Business Operations Certificate (C25120C11)
Entrepreneurship Certificate (C25120C12)
Total Quality Management Certificate (C25120C15)
Project Leadership Certificate (C25120C16)
Equal Opportunity & Employee Relations Certificate (C25120C17)
Recruitment & Staffing Specialist Certificate (C25120C18)
Payroll & Benefits Specialist Certificate (C25120C19)
Nonprofit & Community Leadership Certificate (C25120C20)
Government Procurement & Contracting Certificate (C25120C21)
Project Management Certificate (C25120C24)
Global Human Resources Certificate (C25120C25)
Marketing Analytics Certificate (C25120C26)
Operations Analytics Certificate (C25120C27)
Entrepreneurship Fundamentals Certificate (C25120C28)
Sales & Customer Experience Certificate (C25120C29)
Digital & Social Media Marketing Certificate (C25120C30)

Length of Program: 2 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

CERTIFICATES:

Business Foundations Certificate (C25120C10)
Leadership and Management Certificate (C25120C22)
Operations Leadership Certificate (C25120C23)

Length of Program: 1 Semester

Prerequisite: High School Diploma, Placement Test Equivalent

HIGH SCHOOL CONNECTIONS CERTIFICATES:

Business Foundations (C25120H1)

Length of Program: 2 Semesters

Prerequisite: Placement Test Equivalent

Other Important Information

Application Deadlines: The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services: Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study may or may not be eligible for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.

Program Information Contact

Curriculum Chairperson

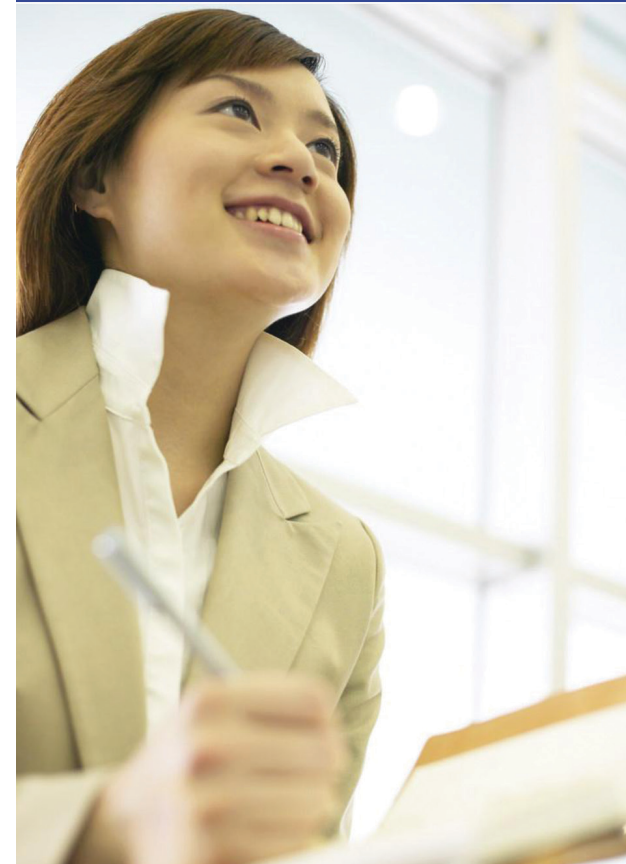
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GENERAL BUSINESS ADMINISTRATION



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PROGRAM FACT SHEET BUSINESS ADMINISTRATION/ GENERAL BUSINESS ADMINISTRATION (A25120G)



The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will

be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning.



Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small businesses or industries.

FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE BUSINESS ADMINISTRATION/GENERAL BUSINESS ADMINISTRATION (A25120G)

Effective: Fall 2025

Revised: 03/12/25

Length: 5 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Associate in Applied Science

FALL SEMESTER 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACA	120	Career Assessment	1	0	0	1
or						
ACA	122	College Transfer Success	0	2	0	1
BUS	110	Introduction to Business	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
or						
CIS	111	Basic PC Literacy	1	2	0	2
ENG	111	Writing and Inquiry	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
OMT	156	Problem-Solving Skills	3	0	0	3
TOTALS			13	2	0	15

SPRING SEMESTER 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	115	Business Law I	3	0	0	3
BUS	137	Principles of Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
MAT	143	Quantitative Literacy	2	2	0	3
or						
MAT	152	Statistical Methods I	3	2	0	4
MKT	223	Customer Service	3	0	0	3
TOTALS			13	4	0	15

SUMMER SEMESTER 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	153	Human Resource Mgt.	3	0	0	3
BUS	255	Org Behavior in Business	3	0	0	3
TOTALS			6	0	0	6

FALL SEMESTER 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACC	120	Prin of Financial Acct.	3	2	0	4
ECO	251	Prin of Microeconomics	3	0	0	3
		COM Elective	3	0	0	3
		Major Elective	5	0	0	5
TOTALS			14	2	0	15

SPRING SEMESTER 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	225	Business Finance	2	2	0	3
BUS	285	Bus. Management Issue	2	2	0	3
ECO	252	Prin of Macroeconomics	3	0	0	3
		Humanities/Fine Arts Elect.	3	0	0	3
		Major Elective	3	0	0	3
TOTALS			13	4	0	15

TOTAL REQUIRED CREDITS.... 66



Work-Based Learning Option: Qualified students may take up to two (2) credit hours of Work-Based Learning in lieu of a Major elective provided they acquire approval of the Work-Based Learning Coordinator and the Department Chairperson.

***Note:** Students **may not** take an introductory foreign language to fulfill the Humanities/Fine Arts requirement.

Refer to the FTCC website for the most current information.
Go to www.faytechcc.edu and click on College Catalog.