

Awards

Associate Degree:	Graphic Design (A30100)
Length of Program:	5 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Digital Graphics Certificate (C30100C1)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Graphic Design Basics Certificate (C30100C2)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Web-Based Graphic Design Certificate (C30100C3)
Length of Program:	3 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Adobe Applications Certificate (C30100C4)
Length of Program:	3 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Digital Illustration Certificate (C30100C5)
Length of Program:	3 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Illustration Basics Certificate (C30100C6)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Graphic Design Basics Certificate (C30100H1)
Length of Program:	2 Semesters
Prerequisite:	Placement Test Equivalent
Certificate:	Illustration Basics Certificate (C30100H2)
Length of Program:	2 Semesters
Prerequisite:	Placement Test Equivalent

Rev. 04/09/24

Other Important Information

Application Deadlines: The program is designed for a student to enter during the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services: Scholarships/Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study **may or may not be eligible** for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580.

Program Information Contact

Curriculum Chairperson

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GRAPHIC DESIGN



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PROGRAM FACT SHEET GRAPHIC DESIGN (A30100)



The Advertising and Graphic Design curriculum is designed to provide students with knowledge and skills necessary for

employment in the graphic design profession, which emphasizes design, advertising, illustration, and digital and multimedia preparation of printed and electronic promotional materials.

Students will be trained in the development of concept and design for promotional materials such as newspaper and magazine advertisements, posters, folders, letterheads, corporate symbols, brochures, booklets, preparation of art for printing, lettering and typography, photography, and electronic media.



Graduates should qualify for employment opportunities with graphic design studios, advertising agencies, printing companies, department stores, a wide variety of manufacturing industries, newspapers, and businesses with in-house graphics operations.



FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

GRAPHIC DESIGN (A30100)

Effective: Fall 2024

Revised: 04/09/24

Length: 5 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Associate in Applied Science

Fall Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACA	120	Career Assessment	1	0	0	1
or						
ACA	122	College Transfer Success	0	2	0	1
ENG	110	Freshman Composition	3	0	0	3
or						
ENG	111	Writing and Inquiry	3	0	0	3
GRD	121	Drawing Fundamentals I	1	3	0	2
GRD	141	Graphic Design I	2	4	0	4
GRA	151	Computer Graphics I	1	3	0	2
and						
GRA	161	Computer Graphics Apps I	0	3	0	1
or						
GRD	151	Computer Design Basics	1	4	0	3
GRA	152	Computer Graphics II	1	3	0	2
and						
GRA	162	Computer Graphics Apps II	0	3	0	1
or						
GRD	152	Computer Design Tech I	1	4	0	3
Totals			8	15	0	16

Spring Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	110	Typography I	2	3	0	3
GRD	131	Illustration I	1	4	0	3
GRD	142	Graphic Design II	2	4	0	4
GRA	153	Computer Graphics III	1	3	0	2
and						
GRA	163	Computer Graphics Apps III	0	3	0	1
or						
GRD	153	Computer Design Tech II	1	4	0	3
		Math Elective	2	2	0	3
Totals			8	17	0	16

Summer Semester 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
COM	120	Intro Interpersonal Com	3	0	0	3
or						
COM	231	Public Speaking	3	0	0	3
		Major Elective	3	0	0	3
Totals			6	0	0	6

Fall Semester 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	188	Graphic Design for Web I	2	3	0	3
GRD	241	Graphic Design III	2	4	0	4
GRD	265	Digital Print Production	1	4	0	3
GRD	282	Advertising Copywriting	1	3	0	2
		Soc Behav Sci Elective	3	0	0	3
Totals			9	14	0	15

Spring Semester 2

Prefix	No.	Title	Class	Lab	Clinical	Credit
GRD	242	Graphic Design IV	2	4	0	4
GRD	280	Portfolio Design	2	4	0	4
		Humanities/Fine Arts Elect	3	0	0	3
		Major Elective	2	2	0	3
Totals			9	10	0	14

TOTAL REQUIRED CREDITS.... 67



Work-Based Learning Option: Qualified students may elect to take up to three (3) credit hours of Work-Based Learning in lieu of a Major elective provided they acquire approval from the Work-Based Learning Coordinator and the Department Chairperson.

Refer to the FTCC website for the most current information. Go to www.faytechcc.edu and click on College Catalog.