## Awards

Associate Degree: Length of Program: Prerequisite:

Certificate: Length of Program: Prerequisite:

Certificate:

Length of Program: Prerequisite:

Certificate:

Length of Program: Prerequisite:

Certificate: Length of Program: Prerequisite:

Certificate:

Length of Program: Prerequisite:

Certificate:

Length of Program: Prerequisite:

General Business Administration (A25120G) 5 Semesters High School Diploma, Placement Test Equivalent

Human Resources Administration (A25120H) 5 Semesters High School Diploma, Placement Test Equivalent

Marketing (A25120M) 5 Semesters High School Diploma, Placement Test Equivalent

Operations Managment (A251200) 5 Semesters High School Diploma, Placement Test Equivalent

Organizational Leadership Certificate (C25120C9) 2 Semesters High School Diploma, Placement Test Equivalent

Business Foundations Certificate (C25120C10) 1 Semester High School Diploma, Placement Test Equivalent

Small Business Operations Certificate (C25120C11) 2 Semesters High School Diploma, Placement Test Equivalent

Entrepreneurship Certificate (C25120C12) 2 Semesters High School Diploma, Placement Test Equivalent

E-Marketing Certificate (C25120C13) 2 Semesters High School Diploma, Placement Test Equivalent

Sales & Customer Service Certificate (C25120C14) 2 Semesters High School Diploma, Placement Test Equivalent

Total Quality Management Certificate (C25120C15) 2 Semesters High School Diploma, Placement Test Equivalent

Project Leadership Certificate (C25120C16) 2 Semesters High School Diploma, Placement Test Equivalent

Equal Opportunity & Employee Relations Certificate (C25120C17) 2 Semesters High School Diploma, Placement Test Equivalent

Recruitment & Staffing Specialist Certificate (C25120C18) 2 Semesters High School Diploma, Placement Test Equivalent

Payroll & Benefits Specialist Certificate (C25120C19) 2 Semesters High School Diploma, Placement Test Equivalent

Nonprofit & Community Leadership Certificate (C25120C20) 2 Semesters High School Diploma, Placement Test Equivalent

Government Procurement & Contracting Certificate (C25120C21) 2 Semesters High School Diploma, Placement Test Equivalent

## Awards cont'd.

Certificate:	Leadership & Managment Certificate (C25120C22)
Length of Program:	1 Semester
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Operations Leadership Certificate (C25120C23)
Length of Program:	1 Semester
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Project Management Certificate (C25120C24)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Global Human Resources Certificate (C25120C25)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Marketing Analytics Certificate (C25120C26)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Operations Analytics Certificate (C25120C27)
Length of Program:	2 Semesters
Prerequisite:	High School Diploma, Placement Test Equivalent
Certificate:	Business Foundations (C25120H1)
Length of Program:	2 Semesters
Prerequisite:	Placement Test Equivalent

# **Other Important Information**

Application Deadlines: The program is designed for a student to enter during the the fall semester. A student may enter at other times with approval of the Department Chairperson.

Scholarship/Title IV Financial Aid/VA Services: Scholarships/ Title IV Financial Aid/Veteran's assistance may be available for associate degrees. Certificates and diplomas that fall under this program/area of study may or may not be eligible for Scholarship/Title IV Financial Aid/VA Services. Please contact the Financial Aid Office, Student Center, Room 2; Telephone (910) 678-8242. Veterans Services, General Classroom Building, Room 202, (910) 678-8580,





(910) 678-8400

#### SOUTHERN ASSOCIATION OF COLLEGES & SCHOOLS COMMISSION ON COLLEGES

Fayetteville Technical Community College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSOC) to award associate degrees, diplomas, and certificates. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Fayetteville Technical Community College may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org)

# **GENERAL BUSINESS** ADMINISTRATION



www.faytechcc.edu

Fayetteville Technical Community College

910-678-8400 P.O. Box 35236 • 2201 Hull Road Fayetteville, NC 28303

An Equal Opportunity Employer

## PROGRAM FACT SHEET BUSINESS ADMINISTRATION/ GENERAL BUSINESS ADMINISTRATION (A25120G)



The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will

be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are



developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning.



Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small businesses or industries.

## FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE BUSINESS ADMINISTRATION/GENERAL BUSINESS ADMINISTRATION (A25120G) Effective: Fall 2022 Revised: 02/03/22

Length: 5 Semesters Prerequisite: High School Diploma, Placement Test Equivalent Award: Associate in Applied Science

#### FALL SEMESTER 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
ACA	120	Career Assessment	1	0	0	1
or						
ACA	122	College Transfer Success	0	2	0	1
BUS	110	Introduction to Business	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
or						
CIS	111	Basic PC Literacy	1	2	0	2
ENG	111	Writing and Inquiry	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
OMT	156	Problem-Solving Skills	3	0	0	3
		TOTALS	13	2	0	15

#### SPRING SEMESTER 1

Prefix	No.	Title	Class	Lab	Clinical	Credit
BUS	115	Business Law I	3	0	0	3
BUS	137	Principles of Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
MAT	143	Quantitative Literacy	2	2	0	3
or						
MAT	152	Statistical Methods I	3	2	0	4
MKT	223	Customer Service	3	0	0	3
		TOTALS	13	4	0	15

### SUMMER SEMESTER 1

	DEIVIESTER I			a	
Prefix No.	Title	Class	Lab	Clinical	
BUS 153	Human Resource Mgt.	3	0	0	3
BUS 255	Org Behavior in Business	3	0	0	3
	TOTALS	6	0	0	6
FALL SEM	ESTER 2				
Prefix No.	Title	Class	Lab	Clinical	Credit
ACC 120	Prin of Financial Acct.	3	2	0	4
ECO 251	Prin of Microeconomics	3	0	0	3
	COM Elective	3	0	0	3
	Major Elective	5	0	0	5
	TOTALS	14	2	0	15
SPRING SE	INIESTER Z				
SPRING SE Prefix No.	Title	Class	Lab	Clinical	Credit
		Class 2	Lab 2	Clinical 0	Credit 3
Prefix No.	Title Business Finance				
Prefix No. BUS 225	Title Business Finance	2	2	0	3
Prefix No. BUS 225 BUS 285	Title Business Finance Bus. Management Issue	2 2 3	2 2	0 0	3 3 3
Prefix No. BUS 225 BUS 285	Title Business Finance Bus. Management Issue Prin of Macroeconomics	2 2 3	2 2 0	0 0 0	3 3
Prefix No. BUS 225 BUS 285	Title Business Finance Bus. Management Issue Prin of Macroeconomics Humanities/Fine Arts Elect	2 2 3 t. 3	2 2 0 0	0 0 0 0	3 3 3 3
Prefix No. BUS 225 BUS 285	Title Business Finance Bus. Management Issue Prin of Macroeconomics Humanities/Fine Arts Elect Major Elective	2 2 3 t. 3 3	2 2 0 0 0	0 0 0 0	3 3 3 3 3



# **Program Information Contact**

**Curriculum Chairperson** 

Jessie Bellflowers (910) 678-8328 Cumberland Hall, Room 377-O bellfloj@faytechcc.edu www.faytechcc.edu

**Work-Based Learning Option:** Qualified students may take up to two (2) credit hours of Work-Based Learning in lieu of a Major elective provided they acquire approval of the Work-Based Learning Coordinator and the Department Chairperson.

\*Note: Students may not take an introductory foreign language to fulfill the Humanities/Fine Arts requirement.

Refer to the FTCC website for the most current information. Go to www.faytechcc.edu and click on College Catalog.