# FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

**BUSINESS ADMINISTRATION/**

**ENTREPRENEURSHIP CERTIFICATE (C25120C12)**

Effective: Fall 2022

Revised: 02/03/22

The Entrepreneurship certificate is designed to prepare individuals for starting or growing a business. Understanding business concepts, identifying target markets, and creating innovative ideas to solve problems will increase the chances of success.

Course work includes innovation, management, funding sources, and customer service.

Upon completion of this program, students should be able to prepare a business plan and have the framework to start a business. Students may transfer these course credits into the Associate degree Business Administration or Entrepreneurship programs.

Length: 2 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Certificate

**FALL SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Prefix No.** | Title | **Class** | **Lab** | **Clinical** | **Credit** |
| BUS139 | Entrepreneurship I | 3 | 0 | 0 | 3 |
| ETR220 | Innovation and Creativity | 3 | 0 | 0 | 3 |
| MKT223 | Customer Service | 3 | 0 | 0 | 3 |
|  |  | ----- | ----- | ----- | ----- |
|  | **Totals** | **9** | **0** | **0** | **9** |

**SPRING SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Prefix No.** | Title | **Class** | **Lab** | **Clinical** | **Credit** |
| BUS230 | Small Business Management | 3 | 0 | 0 | 3 |
| BUS245 | Entrepreneurship II | 3 | 0 | 0 | 3 |
| or |  |  |  |  |  |
| MKT232 | Social Media Marketing | 3 | 2 | 0 | 4 |
| OMT156 | Problem-Solving Skills | 3 | 0 | 0 | 3 |
|  |  | ----- | ----- | ----- | ----- |
|  | **Totals** | **9** | **0** | **0** | **9** |

# TOTAL REQUIRED CREDITS.... 18

**Work-Based Learning Option:** NA