# FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE

**BUSINESS ADMINISTRATION/**

**BUSINESS FOUNDATIONS CERTIFICATE (C25120C10)**

Effective: Fall 2022

Revised: 02/03/22

The Business Foundations certificate is designed to teach students basic business principles. The certificate emphasizes business concepts from an individual, business, and national perspective.

Course work includes  an introduction to business principles, business law, management, and marketing. Problem identification with alternative solutions is emphasized.

Upon completion of this certificate, students should be able to identify core business concepts. Students may transfer these course credits into the Associate degree Business Administration programs.

Length: 1 Semesters

Prerequisite: High School Diploma, Placement Test Equivalent

Award: Certificate

**SEMESTER 1**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Prefix No.** | Title | **Class** | **Lab** | **Clinical** | **Credit** |
| BUS110 | Introduction to Business | 3 | 0 | 0 | 3 |
| BUS115 | Business Law I | 3 | 0 | 0 | 3 |
| BUS137 | Principles of Management | 3 | 0 | 0 | 3 |
| MKT120 | Principles of Marketing | 3 | 0 | 0 | 3 |
|  |  | ----- | ----- | ----- | ----- |
|  | **Totals** | **12** | **0** | **0** | **12** |

# TOTAL REQUIRED CREDITS.... 12

**Work-Based Learning Option:** NA